



elle

ELLE ROSS

FITNESS-BRANDING-LIFESTYLE

BRAND KIT



MEET ELLE

From overweight, jobless, substance abuse and suicidally depressed to international best-selling author, holistic fitness, branding and lifestyle coach.

I turned my breakdown into my breakthrough. Transforming my new passion for health and fitness into a brand that reaches women around the world.

I help women create realistic lifestyle habits through my online and in-person business, social media, events and speaking engagements.

CONTACT

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TOTAL FOLLOWERS AND SUBSCRIBERS

48K



42.4 K



4.2 K



1 K

average reach - 20.8K
average impressions - 140.9K

TOP ENGAGERS



women
25-44



interested in
fitness, health,
nutrition and
related
content,
products &
services

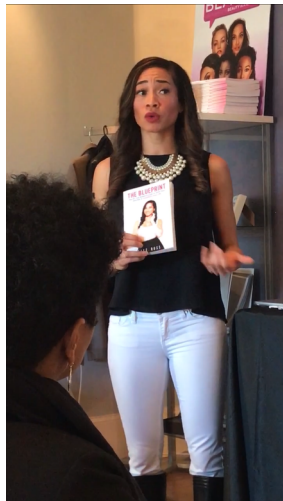
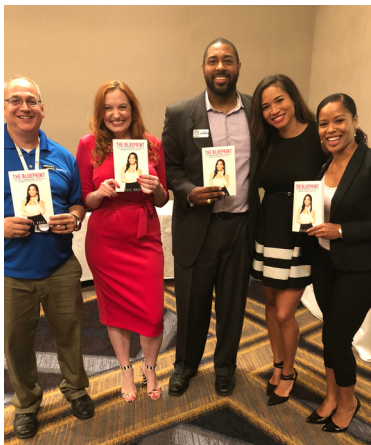
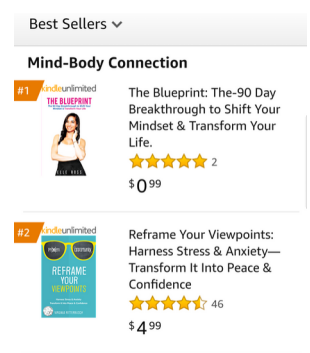


72% US-based

IN THE MEDIA

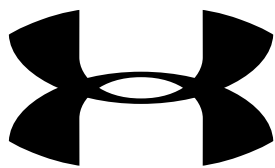


WOMENS WELLNESS WEEKEND
The Black Woman's Health and Healing Retreat



BRAND PARTNERS

PAID AND PROMOTIONAL
BASED BRAND PARTNERSHIPS
FOR GLOBAL CAMPAIGNS,
AMBASSADORSHIPS, SOCIAL
MEDIA PROMO AND
ADVERTISEMENTS



UNDER ARMOUR



adidas®



planet
PROTEIN, INC.



PROMOTIONAL PRICING



Followers 42,369	Likes 13,103	 Visit Profile
Posts 667	Comments 228	Estimated Earnings Per Post \$213.75 - \$356.25
		Engagement Rate 2.62%

AVG \$ PER POST

\$200 - \$300
depending on

- Post requirements
- Length of creation
- Video vs. photo
- Product inclusion
- Post Frequency
- Story vs. Feed

Followers	42,423
Likes	1,590
Comments	45
Engagement Rate	3.85%
Estimated Earnings	\$ 218